



Zenreach Engage

Clicks are fine. Customers are better.

Retailers get to know their customers by name and recognize them when they come through the door. But the personal connection often gets lost when they use digital tools like email and Facebook to promote their business.

Zenreach helps brick-and-mortar businesses know their customers better and grow sales by connecting real-world behavior with online experiences. Our WiFi marketing platform lets you automatically track customer visits, build rich customer profiles, and deliver targeted ads and emails.

- **Get a customized WiFi experience for your customers.**

Zenreach provides its clients with a software layer that sits on top of an existing guest WiFi network.

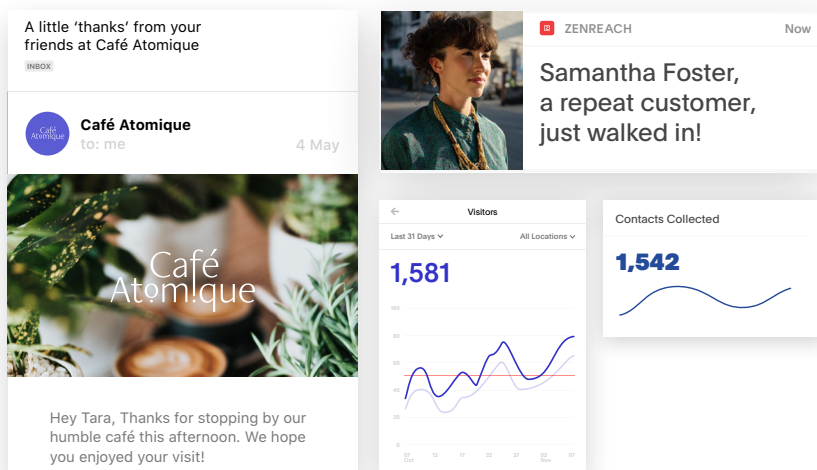
- **Collect and compile contact information effortlessly.**

When customers log on to a client's guest WiFi network, Zenreach is able to collect their contact information which we then use to build detailed user profiles and enhance CRM data.

- **Measure the in-store results of your online marketing.**

Once a customer logs into your WiFi network, we're able to track subsequent visits—giving you the information you need to effectively drive them back into your business.

To learn more, contact your sales representative. We'll help you start connecting with the real people visiting your business, no matter how busy you are.



“We added 150,000 new guest emails to our database within the past year simply by activating Zenreach on top of our guest WiFi.”

—Danielle Guzzetta, Anthony's Coal Fired Pizza

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