

# Zenreach and Meraki Use Cases: WiFi Marketing at Scale

## Zenreach rapidly deployed across a Meraki (or other) network:

- Plug and Play integration from 5 to 5,000 locations
- Cut and paste deployment at scale
- Go Live anytime, anywhere

## Complementary technologies → Zenreach and Meraki:

- Unified APIs
- Seamless systems communication
- Real time automated monitoring of data collection

## Customer proof points: Complexity and power made simple

- **50 location Brazilian steakhouse live in three hours**
  - Increased contact collection from 4/day to 10/day once Zenreach was installed.
- **200 location coffee shop live in seven days**
  - Detected and converted passive loyalty app users into active - adding a lifetime value increase of \$120 per user
- **174 location retail chain live in one hour**
  - Transformed visit collection from door counters to more accurate, automated detection via wifi

